

FOR IMMEDIATE RELEASE

ComTrade Group and LG Electronics signed a contract worth tens of millions of Euros

Belgrade, October 09th 2008 – ComTrade Group, the largest ICT corporation in South-Eastern Europe region, signed a new contract with multinational giant, LG Electronics company. The estimated value of the contract is in tens of millions of Euros.

This contract will provide Serbian market with a choice of around 1000 products from LG's offer of consumer electronics at special prices, adjusted to fit purchasing power of our citizens. Products will be available at retail stores all around Serbia.

Two companies plan to start several socially responsible projects in the upcoming period, mostly in the fields of education, health care and sports. This approach will bring great benefits for local economy, but also for the society as a whole.

About LG Electronics – Company LG Electronics, founded in 1958, is a leader in the field of digital media, mobile communications and digital screens. Product gama includes LCD screens and TV sets, projectors, DVD players, MP3 players and mobile phones, but also products from white goods category. Company records permanent growth over the years, illustrated by sales increase of 22.1% for 2008. In many countries, LG Electronics occupies the top spot in all segments that it covers, while constant investment in R&D along with well-known quality confirm the dedication of LG Electronics to preserve its hard-earned leading position. More information: www.lge.com.

About ComTrade Group – ComTrade Group, founded in 1991, devoted almost two decades to building a strong brand that became sinonimous with original IT equipment and top-range IT solutions. Power of ComTrade is illustrated by annual growth of over 40%, 1600 professionals who keep the system of multiple companies in 14 countries and 3 continents running, and annual turnover of more then 300 million Euros. This is further evidenced by results achieved in cooperation with over 40 partners – the largest ICT companies in the world. In partnership with them, ComTrade Group continues to provide up-to-date ICT solutions and in such way ensures that its covered markets follow the mainstream global trends. More information: www.comtradegroup.com